

# SEVERN RIVER Lions Club

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## Good Day Severn River Lions Club

APRIL 2017 NEWSLETTER

As I sit here writing, I am pleasantly surprised how fast my time as your King Lion has gone. I know that many of you are counting down the days too!

Let's go back a bit to Spring 2016. Many of you sat down with me as we recapped our club's SWOT analysis. We discussed that this would be a year of transition and change. As a group we've accomplished a lot. With Lions Carl and Jon at the helm, we changed vendor for citrus fruits and we were consistently provided fruit for the first time in a couple of years. We sunset the Kinder Park Fall Fest which was a change. We also added a passive fundraiser – the Million Penny Challenge. Much like our current Ledo Pizza Night in Severna Park, no sweat equity required, no committee meetings and we raise funds with minimal fiscal investment.

We agreed to transition many key players in conjunction with our SWOT analysis. Our strength is in the knowledge we have within the group. To keep this going we have started transitioning several key roles to share that knowledge. This includes Lion Sue transitioning to the key person for our Scholarship Program, and Lion Bill Z. and Lion Catherine transitioning to help PDG Dick Bloomquist with work he does with our vision and hearing program. We also have First VP Lion Jackie taking on the Loan Closet, just to name a few.

We took on a new service project volunteering for the Bay Bridge Walk. As a bonus for our work we earned money for our club. Next we successfully completed a joint service project with several other area Clubs in our Centennial Service Project at The Annapolis Lighthouse Shelter. We completed eye exams, made bag lunches, completed a business/work clothes drive, a hat and scarf drive and a winter coat & jacket drive. This truly serves our target community since so

many of the clients at the Annapolis Shelter come from Glen Burnie, Pasadena, Severna Park and Annapolis which are all parts of the Anne Arundel County area that we serve.

We discussed doing an event at a public library to attract members from our community in their own back yards. This is in process and we do have a meeting room reserved later this year.

We also introduced more technology to our group. We voted to send an email recap of each of our board meetings to the general membership in order to keep everyone in the loop. This way less information is repeated during general meetings and will keep our meetings more lively and current. Our Facebook and Twitter feeds are up and running. We shared with our group information about the Lions magazine going digital. Lastly, Lion Suzette and I completed an interview to be aired on the Anne Arundel County cable channel.

This year is not quite over and we still have a few more items to accomplish. One is to continue an ongoing partnership service project with the Lighthouse Shelter. We are looking forward to again performing vision screenings for adults and children at the Annapolis Lighthouse Shelters. We also have an open invitation to be more involved in one of their annual fundraising events.

So, fellow Severn River Lions Club members, it truly has been a year of moving forward with changes. With the continued dedicated involvement of our members, we will remain a viable, active group that attracts new members to serve the community for the next 60 years or more. It has been a pleasure working through the transition and change with you all.

Cheers King Lion Joinette

In This Issue: Congratulations to Lion Clem Kusiak, WE SERVE Award Guest Speakers' AACO Emergency Management MD Therapeutic Riding, Zone 1 Visit , Fruit Sales, LCI Peace Poster Winner, York PA Train Event



## Severn River Lions present the We Serve Award to Donna and Randy Hoffman

On February 27 Lions Jackie Hetrick, Bill O'Neil, Bill Zelenakas and Ollie Wittig journeyed to Severna Park High School for the annual Parents Night for the cast and crew of the Rock 'N' Roll Revival which is now in the twenty eighth year of performance. The Lions visit was to present the Club's annual We Serve award to a deserving recipient. Lion Bill Z. said that the awards committee was challenged to select a finalist from the several qualified prospects but this year's winners were a standout.

The 2017 We Serve Award winners, Randy and Donna Hoffman, have contributed in set design and build, artistic, and crafting, catering meals for the crews. The Hoffmans have been involved with the annual production for eleven years when their two sons, now both SPHS graduates, were involved and plan to "stay onboard." Lion Bill Z. was introduced and told the group about SRLC's numerous charitable projects and invited parents to attend a meeting to learn more about Lionism. Lion Jackie Hetrick, soon to be King Lion, was the presenter of the We Serve plaque to the Hoffmans and the couple received a hearty round of applause from the crowd. Rock 'N' Roll Revival began with one performance in 1989, has grown, and this year there will be seven performances all of which are sold out. SRLC is proud to recognize Randy and Donna Hoffman for their contribution to the community with this award.



## ECLSTS

After a long and arduous journey north to York PA, four lions visited the East Coast Large Scale Train Show (ECLSTS).

This show is one of the premier model railroading conventions in the US. Visitors saw the latest products from manufacturers and talked one-on-one with them. Lion George found great deals and bargains to enhance personal collection.



## Great Collection

On Saturday, April 8 Lions Dick Maurer and Ollie Wittig delivered two dozen cartons and bags of eyeglasses that had been collected at the club's thirteen collection locations. It was estimated that nearly 2,000 pairs of eyeglasses and several hearing aids had been collected the past several months, Lions from across the District gathered at the Maryland School for the Blind to sort, package, and prepare the glasses for shipment to a facility where they will be sanitized, graded, and gotten ready to go to third world countries to assist the indigent population to see better and function in life. Vision preservation is one of Lions primary goals and the collection of used eyeglasses helps to represent this goal. The location of our club's collection sites can be found on the club website and lions are asked to remind friends, family, and neighbors to donate used eyeglasses to SRLC to support this worth cause. Go Lions! We Serve.



At the March 21 dinner meeting Mr. Victor Henderson from the AA County Office of Emergency Management was our guest speaker.



The **Anne Arundel County Office of Emergency Management** coordinates resources and facilitates the response and recovery efforts of local, state, federal and private agencies in emergencies and is charged with:

Developing and maintaining a Comprehensive Emergency Management Program for all-hazards

Coordinating Emergency Planning with county, state, federal and private agencies to protect life, property and the environment from the effects of natural and manmade disasters

Preparing the community for disasters and terrorism

Responding to emergencies when they occur

Establishing recovery systems to return the county and its residents to a normal state as soon as possible

Mr. Henderson presented each Lion a Basic Emergency Supply Kit containing a whistle, Band Aids, Warm Packs, glow light and other essentials for emergency use.

Remember: Make a supply kit, Make a plan, Be Informed, Stay involved.

More information on emergency management can be found at

<http://www.aacounty.org/departments/office-of-emergency-management/about-us/>



**The speaker on Tuesday 21 April was Cathy Rosenbaum the Executive Director of Maryland Therapeutic Riding (MTR)**



**Maryland  
Therapeutic Riding**

A Non-Profit  
Organization

***MTR is a 501 (c) 3 non-profit organization whose mission is to improve the quality of life of children and adults with special needs through equine-based therapies and activities.***

- ✓ From ages 2 to 82, MTR works with children and adults with a wide range of physical, cognitive and emotional challenges. Some of these challenges include:

Autism	Cerebral Palsy	Post Traumatic Stress Disorder
Brain Injury	Down's Syndrome	Anxiety Disorders
Cancer	Multiple Sclerosis	Depression
- ✓ MTR uses the healing and therapeutic power of horses to improve the balance, strength, muscle tone, self-image, self-confidence, and quality of life, for more than 225 special needs children and adults each year, including veterans. Over 200 volunteers assist every week with lessons, barn chores and administrative tasks.
- ✓ MTR works with certified therapeutic riding instructors, as well as physical, occupational and speech therapists, and 13 uniquely trained horses. Through their goal oriented therapy and the three dimensional movement of the horse, we've seen clients:
  - Walk for the first time
  - Say their first words
  - Improve their physical conditioning, neurological functioning and sensory processing capability such that they can more fully participate in their favorite activities
- ✓ MTR offers three different types of equine assisted therapies:
  - *Therapeutic Riding*: Certified instructors teach riding skills with the goal of independent riding.
  - *Hippotherapy*: Licenses physical, occupational and speech therapists work with clients while they are riding to improve their neurological function, sensory processing and physical conditioning
  - *Equine Facilitated Psychotherapy*: A client works with a mental health practitioner, equine specialist, and a MTR specially trained horse to accomplish psychotherapy goals, usually in an unmounted setting.
- ✓ In an effort to keep our programs accessible to special needs riders and families, rider lesson/therapy fees only covers approximately 20% of the cost of providing the lesson/therapy. The remained 80% is funded through community support.
  - Community support helps keep our programs accessible to those with special needs (who often have so many other medical related expenses), and supports the day to day care of the horses in a safe, healing environment.
- ✓ MTR is a Premier Accredited PATH facility, representing the highest level of safety and horse care.



**King Lion Joinette with Cathy Rosenbaum**

**You Can Make a Difference!**

- ✓ There are lots of ways you can help support MTR and our special needs families:
  - Consider volunteering
  - Designate MTR as your selected charity for the Amazon Smiles program—then amazon will donate a portion of your purchases to MTR.
  - Make a donation or sign up for a monthly donation (visit [www.MTRinc.org](http://www.MTRinc.org))
  - Contact Cathy Rosenbaum (Executive Director) if you have questions or suggestions: 443-494-3013 or [Cathy@MTRinc.org](mailto:Cathy@MTRinc.org)



**YES, I would like to make a donation to Maryland Therapeutic Riding, Inc.**  
 MTR is a 501 (c) 3 organization and donations are tax deductible to the extent allowed by law.

Name: \_\_\_\_\_ Date \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Cash \$ \_\_\_\_\_ Check (payable to MTR) \$ \_\_\_\_\_ Check # \_\_\_\_\_

Credit Card Type (circle): VISA    Master Card    Discover    Exp. Date \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Sec. Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Billing ZIP \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

# A visit by Zone One Chair Nancy Ruff



## 2017-2018 Board of Directors

President	Jackie Hetrick
1 <sup>st</sup> VP	Chuck Horne
2 <sup>nd</sup> VP	Chris Werth
3 <sup>rd</sup> VP	Jon Valett
2 Yr Dir	Catherine Violette
2 Yr Dir	George Council Jr
1 Yr Dir	Ollie Wittig
1 Yr Dir	Jim Coolbaugh
Tail Twister	Suzette Kettenhofen
Lion Tamer	Tilghman Brice
Treasurer	Sue Parks
Asst Treasurer	Bruce Schriener
Secretary	Dick Maurer
Asst Secretary	Carl Gilbert
Membership	Joinette Smallwood
IPP	Joinette Smallwood

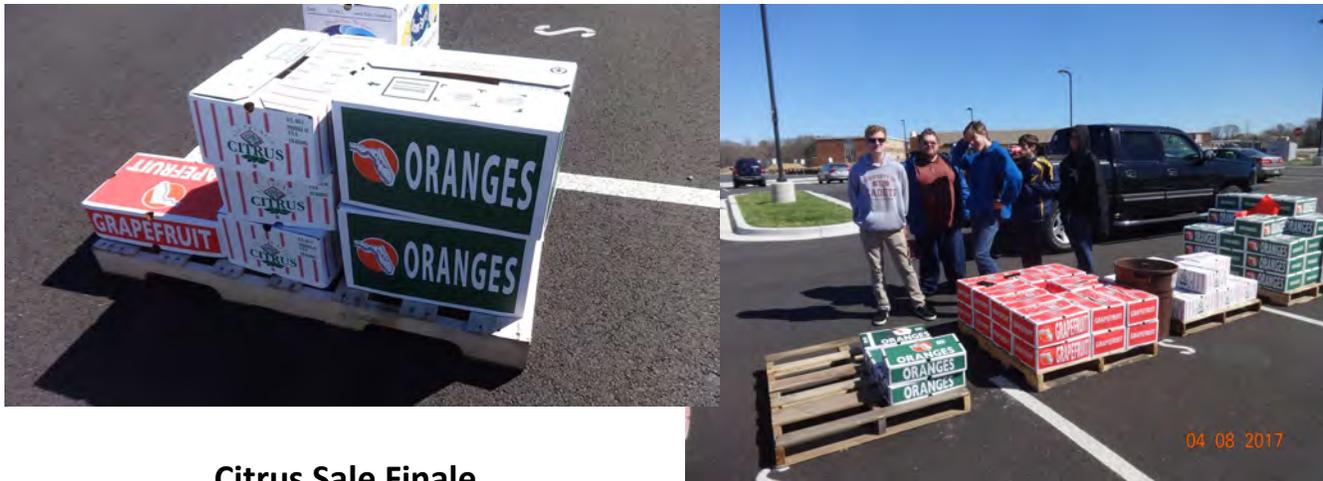


WE SERVE award Presenters



## The Groundhog Cooperated For This Sale

The seasons fourth citrus sale on February 18 was back at the high school parking lot and the location was accessible and visible. About six early arriving Lions got to the lot before the sun came up and began laying out where the booths and pickup lines would be posted. The sun eventually peeked over the horizon and the temperature which started in the 30's began to rise into the 60's. Four energetic band students arrived to assist with setting up the two booths and traffic cones were placed to guide customers in and out. The trailer with the fruit arrived and the pallet jack and fork lift began the unloading and the citrus-oranges, grapefruit-were online and we were ready. Over 230 customers had ordered over 400 cartons and the cars started to arrive about an hour before the schedule opening time-but we were ready. Customers drove to the booths, gave their names, paid, and were given a receipt that showed what they had purchased. A flyer announcing the next citrus sale on April 8 was also given. Customers then drove to the pickup lines and were greeted and their orders were placed in the vehicles. Customers were also given a hearty "thank you" for supporting SRLC. It wasn't all work. Lion Bill Z's "warming hut" was parked nearby and workers to take a break and refresh with hot coffee, doughnut holes, and doughnuts to chase the chill. Sixteen Lions were "on duty" all morning and as noon approached the stacks dwindled but King Orange Carl announced that there was extra-which will not go to waste. The proceeds from the citrus sales support SRLC's numerous charitable activities and are the club's major fund raiser. The April sale will be the final sale for the season and we are looking for another profitable sale. Go Lions!



**Citrus Sale Finale**

Saturday, April 8 was the final SRLC citrus sale for the season and the weather man cooperated as the crew set up for the finale on the parking lot at Severna Park High School. Lions and band students helped to unload the truck, set up the booths, and mark the sale lines for the arriving customers. Nearly 200 customers had ordered 316 cartons of delicious oranges and grapefruit for this sale and the crew was ready when the customers arrived. When the noon hour approached there was still some fruit and it was decided to have extra sale days at Clements Hardware on Sunday and Monday. Several hearty Lions volunteered for this special sale event and some more fruit was sold. It had been decided that if there was still fruit left the surplus would be donated to Maryland Food Bank. Citrus sales have been SRLC's primary fund raiser for years and the quality of the citrus from Florida Indian River Grove has been stellar and we will be back again next November. Go Lions!

## Congratulations to SRLC Lion Clement Kusiak

Clement Kusiak

February 13 2017

Past International President  
6302 Homewood Rd  
Linthicum MD 21090-2108

Dear Past International President Kusiak:

I am pleased to appoint you to serve as Chairperson of the Elections Committee for the 2017 Chicago, USA Lions Centennial International Convention.

Your acceptance of this appointment will assure us of a successful convention. Please respond to Cyndi Bucher, Division Assistant, Information Technology Division at International Headquarters in Oak Brook to accept this appointment. She can be reached by email at [cyn-di.bucher@lionsclubs.org](mailto:cyn-di.bucher@lionsclubs.org) or by telephone at +1 630-468-6870. We would appreciate your reply **no later than Monday February 20, 2017.**

Should you have any questions regarding this appointment, please contact Kevin Lin, Manager, Information Technology Division and staff liaison to this committee at [kevin.lin@lionsclubs.org](mailto:kevin.lin@lionsclubs.org) or by telephone at +1 630-468-6957.

The Elections Committee meeting is scheduled for Saturday July 1, 2017 from 3:00pm – 5:00pm (1500 – 1700) at McCormick Place (Room TBD).

Once you confirm your appointment, additional details will be provided.

Very truly yours.



Chancellor Bob Corlew  
International President

## 2016-2017 PEACE POSTER WINNER



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2016-17

"A Celebration Of Peace"

Lakkana Meepara

13 years old

Thailand

Sponsored by

Bangkok Pinklao Lions Club